



**Ynot**  
youth network of Tasmania

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**Strategic Plan**  
**2017-20**



# YNOT Strategic Plan 2017-2020

## Our Goals and planned strategies

This Strategic Plan for YNOT builds on the success of the previous plan, which was developed through a facilitated, collaborative process involving the YNOT Board and other stakeholders. The plan's format and approach have been extremely useful to the organisation. It has streamlined reporting and has ensured that everything YNOT does can demonstrate a connection with our values and goals. Because the previous plan had worked so well, YNOT have decided to update the content of this Strategic Plan to reflect the current policy and operational landscape.

### The Youth Network of Tasmania (YNOT) focuses on four strategic areas:

1. Young people
2. The youth sector and community
3. Government
4. YNOT

It's often difficult to think of each of these areas in isolation, as the people and organisations involved in these areas have intersecting goals and requirements. What we have tried to do is identify or distil what we as an organisation would like to see happen within these strategic areas.

In reflecting on how these groups were covered in the previous strategic plan, we have tweaked things a bit. We moved 'community' from 'government and community' to be with the 'youth sector and community'. The reason for this is that we have seen similar needs for support within the sector and the broader community. Namely, that all those who come into contact with young people – whether through work or other activities – should be supported in developing skills and capacity to provide meaningful and beneficial opportunities for young people.

Over the next three years, YNOT will continue to fulfil our role as a strong peak body, representing the needs and concerns of young Tasmanians and the sector that supports them. Through participatory structures such as the Tasmanian Youth Forum (TYF), we will ensure that young people are able to provide input into policies and services that affect them. The YNOT Board anticipates that this plan will set the organisation on a path of continued success within the Tasmanian youth and community sectors.

## YNOT Strategic Goals

| Our goals                     |                         | Our planned strategies for 2017-2020  | Integration   |
|-------------------------------|-------------------------|---|---|
| 1. Young People               | 1.1 Youth Participation | <b>YNOT supports the participation of young people in Tasmania and provides mechanism for the voices of young people to be heard by Government and the Tasmanian community</b><br>1.1.1 Promote young people's contributions and involvement in Tasmanian communities and organisations to increase awareness of how young people value the opportunity to contribute.<br>1.1.2 Build the impact and reach of Tasmanian Youth Forum (TYF) through state-wide coordination.<br>1.1.3 Build the diversity of young people engaging in public life, decision making and youth sector organisations.<br>1.1.4 Lead by example to empower young people by providing opportunities to participate and shape youth policy, youth initiatives and youth service delivery.<br>1.1.5 Promote the view that young people are the experts in youth issues and encourage their involvement in decision-making processes that affects them. | <b>1. Business Plan</b><br>• Ensure the Business Plan for 2017-2020 reflects the issues and priorities of the Strategic Plan.<br><b>2. Review</b><br>• Ongoing monitoring of progress measured against Strategic Plan through regular reporting by the CEO to the Board.<br>• Ensuring six monthly review of Strategic Plan to determine progress and act accordingly.<br><b>3. Strategic Alignment</b><br>• This strategic plan sets out the direction of YNOT, all YNOT activities should align with its goals. Note: The YNOT CEO can determine to undertake work that is not generally aligned to this strategic plan with Board approval.<br><b>4. Risk Assessment</b><br>• When including risk assessment in project or business plans, strategic goals should be considered. |
|                               | 1.2 Youth Issues        | <b>YNOT will be recognised and consulted for our expertise on a range of issues that face young people in Tasmania</b><br>1.2.1 Consult with young people to help others appreciate how they experience issues that affect them and to enhance our expertise.<br>1.2.2 Collaborate with communities, government and other organisations to ensure the views of young people and the youth sector are represented in their work.   |   |
| 2. Youth Sector and Community | 2.1 Sector Development  | <b>Identify and promote opportunities for skills and knowledge development in the youth sector and the broader Tasmanian community</b><br>2.1.1 Work with young people to provide the sector with their concerns, issues and views.<br>2.1.2 Encourage partnerships within the Tasmanian youth sector to identify professional development and training opportunities.<br>2.1.3 Provide advice and information to the sector regarding major policy change in the youth sector.<br>2.1.4 Serve members by building cohesive sector networks.<br>2.1.5 Identify workforce development needs within the sector and build our capacity to deliver or facilitate access to opportunities.   |   |
|                               | 2.2 Community           | <b>All Tasmanians are involved with young people in some capacity. YNOT helps the Tasmanian Community understand and appreciate the contributions that young people make as well as the issues and challenges they face</b><br>2.2.1 Provide advice to community on youth issues and youth specific services.<br>2.2.2 Encourage the broader community to value the input of young people in public and community life.<br>2.2.3 Communicate and promote to the community a balanced view of young people in the state and promote understanding that youth issues are broader than just those concerning disadvantaged young people.   |   |
| 3. YNOT                       | 3.1 Strong Peak Body    | <b>YNOT acts as a relevant, vibrant peak that collaborates with organisations and other peaks to maximise impact</b><br>3.1.1 Strengthen our mandate through increased engagement, consultation and effective communication with our members and stakeholders.<br>3.1.2 Communicate policy platforms to YNOT membership and the youth sector.<br>3.1.3 Develop relationships with decisions makers in all spheres (service providers, business, government and all political parties), and continue representation on relevant boards and committees.<br>3.1.4 Continually improve our governance, management and position as a representative organisation.<br>3.1.5 Ensure the financial and organisational sustainability of YNOT through growing our membership base and pursuing practical partnerships.   |   |
| 4. Government                 | 4.1 Government          | <b>YNOT values the relationship with the Tasmanian Government and recognises the shared responsibilities in supporting young Tasmanians and the youth sector.</b><br>4.1.1 Collaborate with the Tasmanian Government to develop and maintain a mutually beneficial partnership that works effectively to support young Tasmanians and the youth sector.<br>4.1.2 Strengthen YNOT's role as a key influencer of government youth and social policy by providing advice, analysing youth issues, identify gaps, and developing solutions to youth-related issues.<br>4.1.3 Continually build YNOT's involvement with other government agencies at local, state and national levels.   |   |