

Youth Network of Tasmania  
Suite 4a, 236 Sandy Bay Road  
SANDY BAY TAS 7005E:  
[CEO@ynot.org.au](mailto:CEO@ynot.org.au)  
M: 0427 466 189  
W: [www.ynot.org.au](http://www.ynot.org.au)



## **MEDIA RELEASE**

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### **YNOT welcomes announcement to keep young Tasmanians safe and connected amidst COVID-19 pandemic**

The Youth Network of Tasmania (YNOT) today welcomed Premier Peter Gutwein's announcement to keep young Tasmanians connected and safe as we navigate our way through an unprecedented public health crisis.

Tania Hunt, CEO said "The rapid and evolving nature of the COVID-19 pandemic has resulted in uncertainty, confusion and misinformation in the community, particularly amongst young Tasmanians. Today's announcement will support YNOT to deliver important public health information to young people in a clear, accurate and youth friendly manner".

"Sadly, many young Tasmanians are not taking the threat of COVID-19 seriously. Whilst some young Tasmanians are genuinely concerned about the impact this pandemic will have on their health and the health and wellbeing of others, an alarmingly large number of young Tasmanians are failing to heed the advice of federal and state health authorities in reducing the risk of transmission". Ms. Hunt said.

"A targeted communication and marketing campaign designed with and for young people is a key component to effectively responding to this public health crisis. Prevention is the most effective way to combat this insidious virus and young people have an important role to play" Ms. Hunt said.

YNOT represents the interests of 88,000 young Tasmanians aged 12-25 years and the Tasmanian Youth Sector. Our mission is to work with young people, the Tasmanian youth sector and all levels of government to increase the participation and contribution of young people in the state.

#### **Media enquiries:**

Tania Hunt  
Chief Executive Officer  
Youth Network of Tasmania  
0427 466 189

ynot is the peak body representing the voice of Tasmanian youth

