# MEDIA ALERT

**STORY and PHOTO Opportunity [DAY, DATE Month] 2024**

**[Include an attention-grabbing headline if you can think of one]**

[Your Organisation] in [your region or the region where the event takes place] will hold a [describe the type of event you’re holding] as part of Youth Week Tasmania 2024. The theme of Youth Week Tasmania 2024 is Community Connection, and the slogan is *‘Our Community*. *Our Voice’.* The event [explain what you plan to achieve through your event].

As part of the event, Tasmanian young people aged 12–25 years will [explain how the voices of young people are included in your event].

This event aims to [explain briefly why the event is of interest to people in your region].

**WHO:** [Note who will be speaking or participating in the event. These people will need to agree to be available for interviews]

**WHAT:** [Repeat your description of the type of event from above—is it a BBQ, a dramatic presentation, a concert?]

**WHEN:** [Exact time and date the media will get the best pictures or be able to interview people—this may be before, during or after your event. Also tell them the start and end times of the event. If you have a format of proceedings, consider sending this along as an attachment.]

**WHERE:** [The exact address of your event location. If it is hard to find, include a link to its location on Google Maps]

**VISION:** [Describe the sorts of images media can get by coming to your event—remember that people’s faces and activities with colour and movement are of more interest than images of people sitting at desks or tables.]

**For more information:**

[Name of event contact person, their title, their organisation: mobile phone number]